



Beers & Hoffman, Ltd.  
Shonk, Schwear & Assoc.

ARCHITECTURE

INFORM

TRANSFORMING VISION INTO REALITY

SPRING 2010

Grace M. Pollock Training & Community Center



## An Ounce of Prevention... Worth a Pound of Cure!



**Jim Shenk, Director of Development at Philhaven**, recently shared with us the behavioral healthcare services Philhaven offers to the surrounding communities and workplace.

**Q. How long have you been with Philhaven and, what is the most dramatic change you have seen in the services provided by Philhaven since you began?**

A. I started my employment with Philhaven in March 2002, one of the best decisions of my life and clearly the best job in the organization! I get to see the joy of persons whose gifts to Philhaven impact the lives of family, friends and neighbors in this community. The most profound change I have seen is Philhaven's recommitment to its founders' goal of working at education and *prevention* in tandem with treatment.

**Q. What type of training will be provided in the new Grace M. Pollock Training & Community Center?**

A. A just completed special gifts campaign is making several new initiatives possible including the Grace M. Pollock Training & Community Center and the Calvin & Janet High Welcome Center,

(cont'd page 2)



## REVIT Revise Instantly. You bet!

by Tim Schwear, Associate Partner,  
CADD Production Manager

**2** years ago, when we dove headfirst into Building Information Modeling (BIM) we knew it was the future and, now as we enter 2010, we have certainly realized the incredible value of creating a working, interactive project model. REVIT, short for Revise Instantly, is the leading software in the world of BIM where inevitable building changes and revisions are made once, everywhere; and, where a client can see their vision before it's built, providing valuable information and benefit to our clients and ultimately the success of their projects.

Unlike 2-Dimensional drawings, REVIT provides a 3-Dimensional building model that is interactive and produces critical information and time-saving applications on our end, as well as for our engineers, LEED design, and facility management applications. REVIT is also of benefit in a design/build environment, by aiding in material calculations and phasing coordination.

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INFocus

## An Ounce of Prevention... (continued)



beautifully designed by Beers & Hoffman and built by Woodland Contractors. Philhaven does a huge amount of training internally for its 1,000 employees – orientations every two weeks along with crisis management techniques, and ongoing professional in-service trainings. The Training Center's state of the art video conferencing links with Philhaven locations in Lancaster, York and Harrisburg creates new opportunities to reduce travel, staff time and ecological impact. This facility will also enhance our ability to provide training for non-Philhaven professionals. We will also host prevention-oriented educational opportunities for the community at large.

### **Q. Can you tell us more about your free *Community Education* services?**

**A.** One example is *A Better Way for Moms & Dads*, an 8-hour training to help parents better manage children with difficult behaviors. It is not only free and available to any parent in our region regardless of connection to Philhaven, but we provide a light meal and childcare to make it more attractive to often times overwhelmed parents. This training is tailored from a Cornell University model that we use for training our staff. It has proven to be effective for parents. Early results show that prior to the training, the number of times a child (on average) was in crisis was 11 times per week. After the training it was 1 time per week. Results like this have a tremendous impact on a family.

### **Q. Can you describe the *Workplace Services* Philhaven provides?**

**A.** Philhaven's *Services to Business and Industry* provide a wide range of resources to the business community to assist in building resilient and effective leaders and organizations. Customized Employee Assistance Programs provide confidential, professional counseling and referral services to employees and their dependents. Leadership Training seminars include team building, change management, resilient leadership, effective communication and skill building for supervisors. Workplace Education includes topics such as stress management, work/life balance, conflict management, and the intergenerational workplace. Coaching Services are offered as a tool for professional development for executives, supervisors and leadership teams. In conjunction with the above services, Assessment Tools (DiSC; MBTI; PCM, etc.) can be utilized for individual and team development.

### **Q. You serve the Old Order Amish and Mennonite Community – what is unique about the services you provide to this sector?**



**A.** The Old Order Amish built, and then donated to Philhaven, a 16-bed residence on our Mt. Gretna campus that serves the broader Plain Community. The Amish administer the Green Pasture residence where clients stay for several weeks or longer as needed. All health services are provided by Philhaven in other buildings on campus. Our provision of services respects religious-cultural norms such as not using videos for education. Respect and trust are key ingredients in this partnership.

Jim Shenk  
Director of Development at Philhaven  
[www.philhaven.com](http://www.philhaven.com)





## Fulton Bank

Womelsdorf, PA

New 3,200 sq. ft. Branch Office

**Estimated Completion Date: May 2010**



## Lebanon Valley Economic Development Corporation

Lebanon, PA

New 2,593 sq. ft. Office

**Estimated Completion Date: March 2010**

## John Houck becomes Registered Architect



John D. Houck, Associate Partner, has completed his architectural internship and registration exams and is now a Registered Architect in the State of Pennsylvania. John is an architectural graduate, Magna Cum Laude, of Drexel University and has over 13 years of experience in the field, including healthcare, life care, religious and commercial projects. John is a member of Victory Church in Lancaster, PA and volunteers his time for a variety of church activities. John resides in the City of Lancaster with his wife and 3 children and works out of the firm's Lancaster office.

## Scott Shonk's artwork selected for AIA Exhibit



As part of the 1909-2009 Centennial Celebration of The American Institute of Architects Central Pennsylvania Chapter, an exhibit of work demonstrating the "The Art of Architecture" was shown from September 21-25 at the Art Association of Harrisburg. As one of a half-dozen architects selected, our own Scott Shonk was chosen to exhibit his original artwork including several Beaux-Art ink-washes and watercolors.

Scott created the "Pompeii Column" (at left), by using a traditional ink-wash method (with meticulous layering Indian ink) which was based on various fragments by Edmond Paulin, Grand Prix de Rome, 1875.

## REVIT (cont'd)

For our clients, the clarity of design with the 3-D images has been remarkable. Any nuance of the design can be brought to life in a 3-D format allowing the design/build team and the client to truly see the building form and layout in its constructed state. This ability to create in-depth images for the design team members helps in many ways including coordinating construction information, and reducing the chance of missed details and/or construction issues that could lead to change orders during the construction process.

So, as others are still contemplating getting on board with BIM, we have already seen firsthand the importance of this state of the art technology, and will continue to offer these many benefits to our clients for years to come!





Beers & Hoffman, Ltd.  
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## IN Vitations



### CBC 101 - Church Building Committee

Beers & Hoffman, along with Kirby Smith Associates (Professional Fundraising Counsel), and Arthur Funk & Sons, Inc. (General Contractor) will present an informational seminar to churches looking to build or renovate.

**April 19th - Evangelical Theological Seminary**

Myerstown, PA

**April 29th - First United Methodist Church**

Hershey, PA

Contact Melissa Landis for registration information and complimentary admission  
(717) 569-4955 or [mlandis@beersltd.com](mailto:mlandis@beersltd.com)

## 2010 Long Term Care Conference

**April 27th**  
Ramada Inn  
State College, PA

Bob Beers and Scott Shonk will present  
**Aging in Place – Evolution in Senior Living**

Contact Melissa Landis for more information  
(717) 569-4955 or [mlandis@beersltd.com](mailto:mlandis@beersltd.com)

*Central Pennsylvania Educational Resources Inc.*

## Visit Us...



**May 6, 2010**

Lancaster Convention Center,  
Lancaster, PA  
Booth 17



at this year's

**PSBA Design & Construction Conference**

The Three R's of Sustainable Design

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